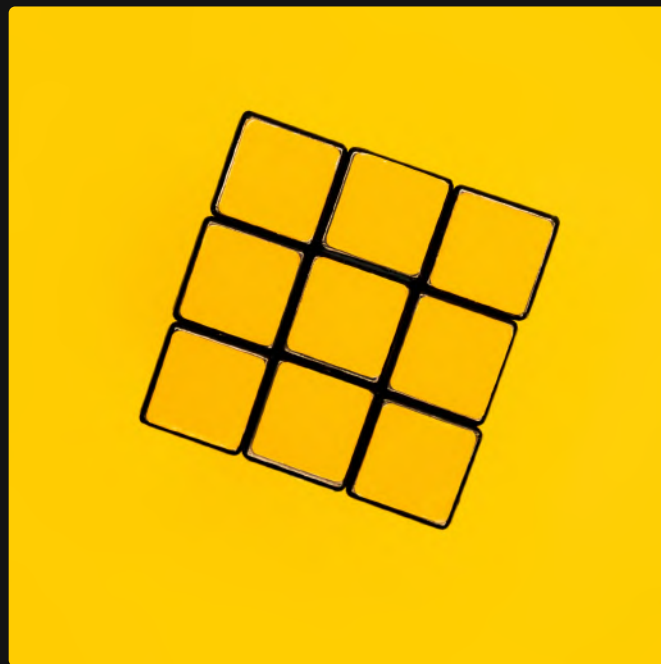


Adoption & Financial Model

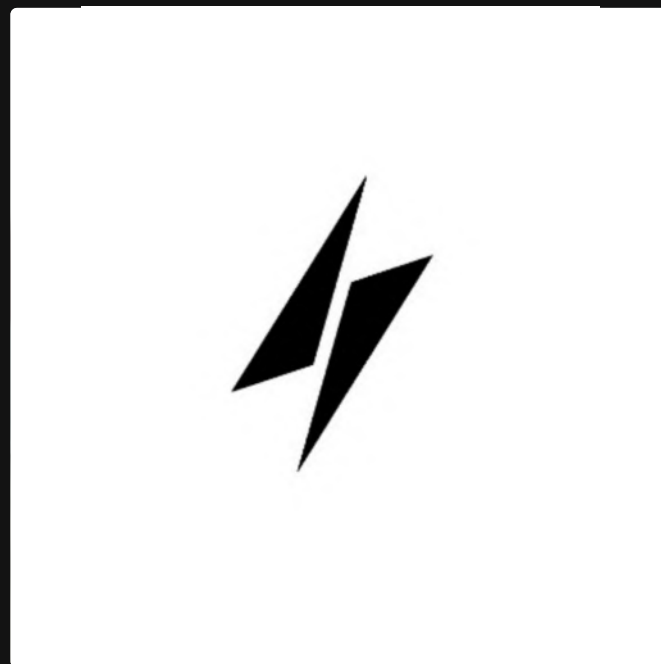


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Problem



Solution



Use Case



Costs and Expenses

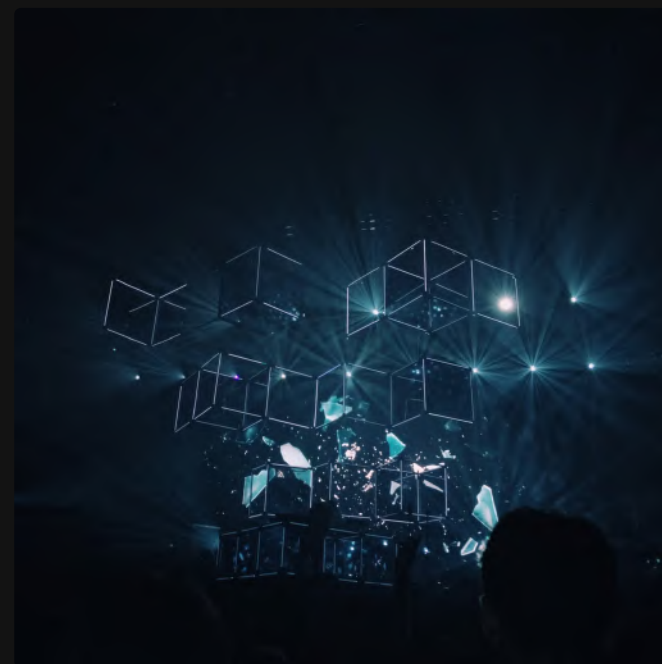


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Soverance Market



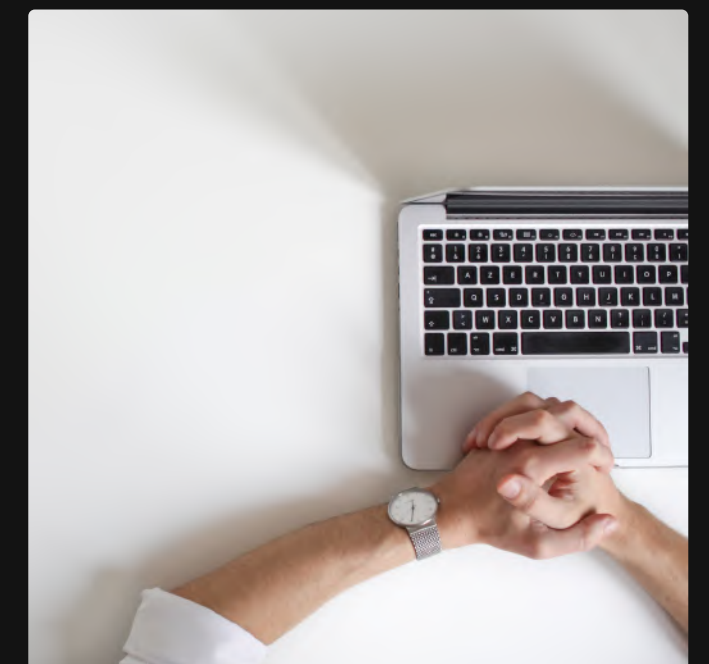
Adoption Model



Pricing



Conclusion



Problem

Hardware wallets neglect market participants needs by way of costs and security, inadvertently cutting out the majority of users while compromising user data integrity.

1 Accessibility

The average cost for a hardware wallet is **\$150**, prohibiting access to over **82%** of the global population.

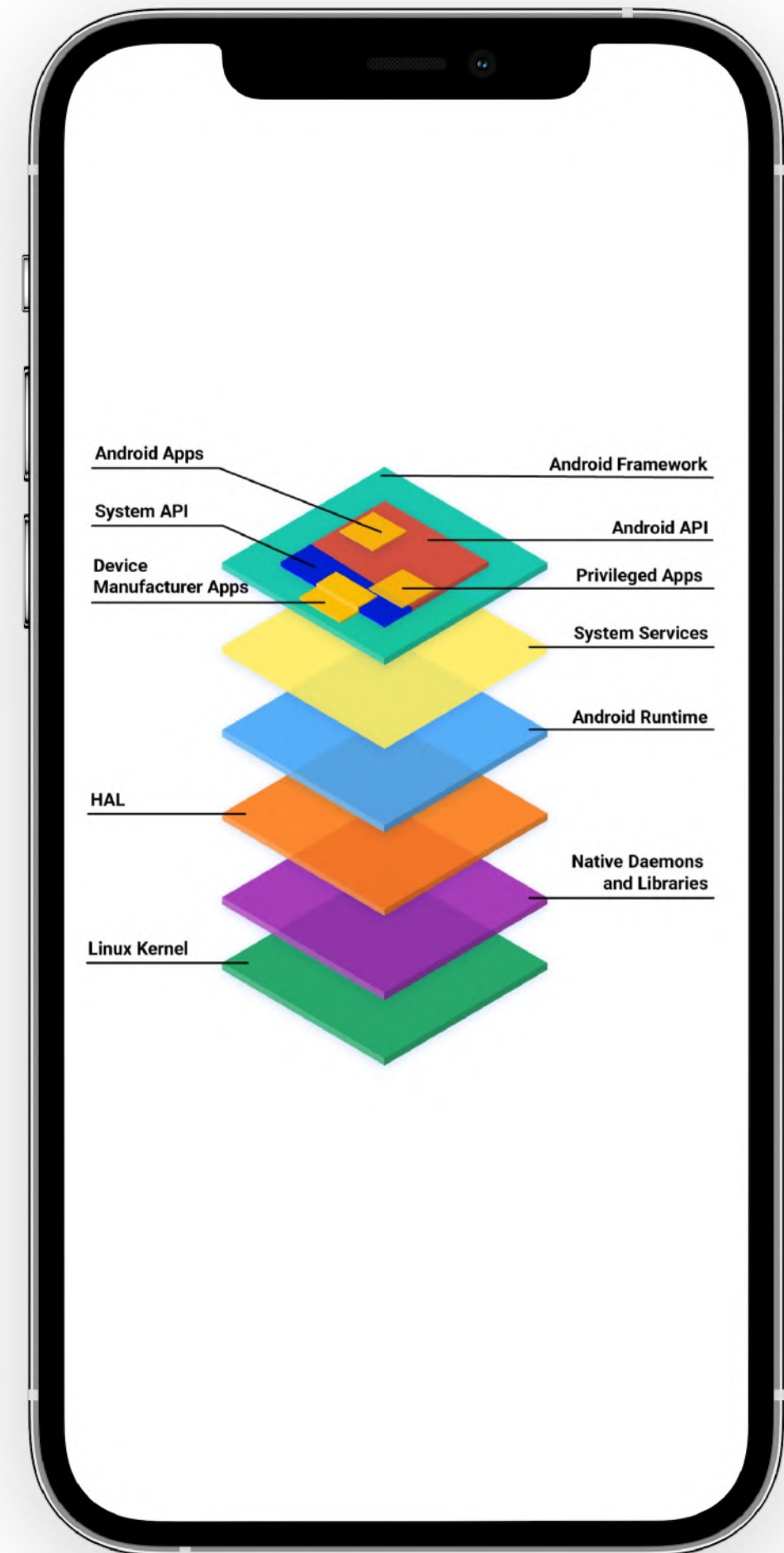
2 Vulnerability

Ledger and Trezor user data has been **publicly disclosed** while wallets hosted on hot devices pose **immeasurable threats to self-custody**.

Solution

SoveranceOS is an **AndroidOS** derived system that can be embedded into the system services of any modern Android device. **SoveranceOS** modifies **AndroidOS**, removing the **Android Framework**, which houses various tools made to trace user's **digital fingerprint**. By removing this layer users can repurpose idle mobile devices to become an **untraceable** and **completely anonymous** digital fortresses for universal cold storage necessities.

[More](#)



Use Case

- 1 Cold storage for everyone.
- 2 Privacy as Security.
- 3 Data Security & Ethical Privacy.

SoveranceOS offers a multifaceted solution, serving as a secure cold storage platform for digital assets, enabling anonymous transactions through innovative protocols, and addressing ethical privacy concerns by avoiding user data storage, making it a vital tool for safeguarding and enhancing the security of digital wealth while preserving user privacy.



[More](#)

Costs and Expenses

Development Costs

\$175K

User Acquisition

\$55K

Business Development

\$25K

Marketing and Socials \$10K

Total Ask: \$300K

[MVP](#)

[MSA](#)

[Annex](#)

SovereanceOS Development Scope	Month #1		Month #2		Month #3		Month #4		Month #5		Month #6	
	Sprint #1	Sprint #2	Sprint #3	Sprint #4	Sprint #5	Sprint #6	Sprint #7	Sprint #8	Sprint #9	Sprint #10	Sprint #11	Sprint #12
Discovery phase: BA analysis												
Project Discovery, Development Research												
Sovereance OS Core												
Cold Storage Password Creation												
Cold Storage Stock Wallet Generation												
Cold Storage Seed Phrase Generator												
Fixes After Testing												
Application Scope												
Login, Passwords, Seed Phrase Generator												
Home Page												
Wallet Generator												
Wallet Dashboard												
Sending/Receiving Crypto on Wallets												
Additional Scope												
Settings												
Connection with Application												
Fixes After Testing												
Discovery Phase: Primary UI/UX												
QA												

Soverance Addressable Market

Population of Underserved Regions: 82% [6.56B]

Android Users: 75% [2.5B] of all mobile devices.

Crypto Users: 4.2% [336M] of the world owns crypto.

Total Hardware Wallet Users (2030): 30M

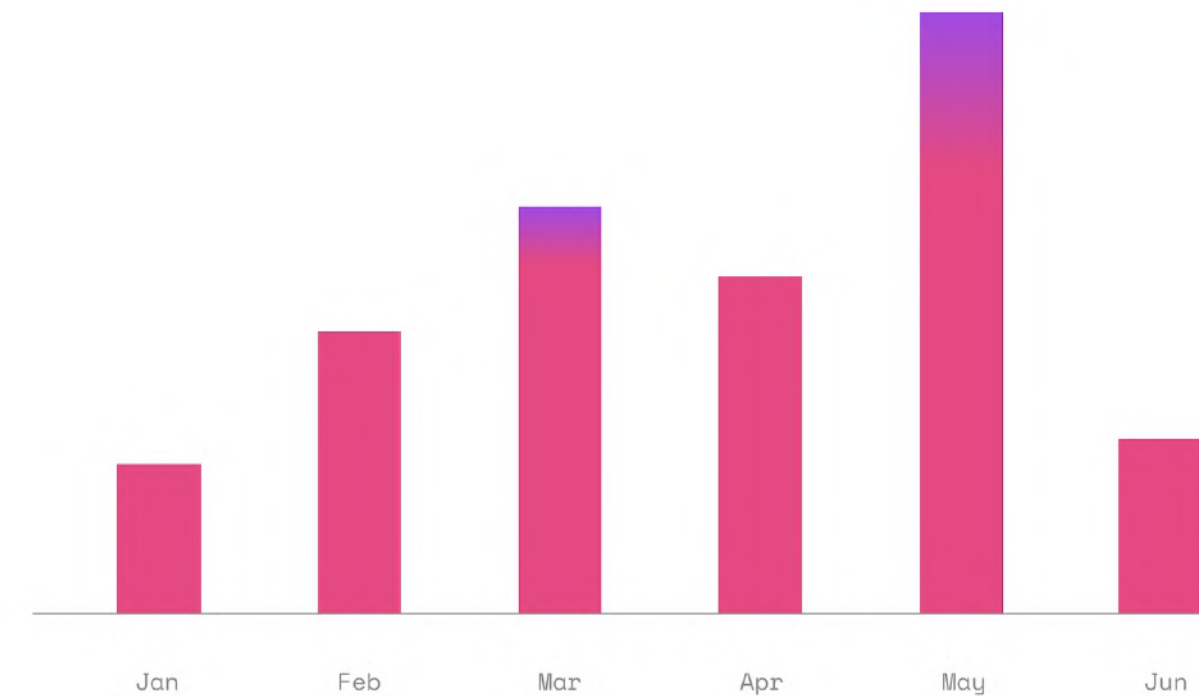


Soverance Financial Model

Qualitative Adoption Model

- Initial offering in emerging markets with rapid Web3 adoption through viral marketing and advertising. (Fastest Growing)
- Expand to U.S. and Europe markets through targeted campaigns toward privacy focused communities. (Largest Markets)
- Strategic partnerships with L1 networks to drive ecosystem-specific adoption
- Ecosystem outreach in environmentally focused Web3 and ReFi communities

CHARTS



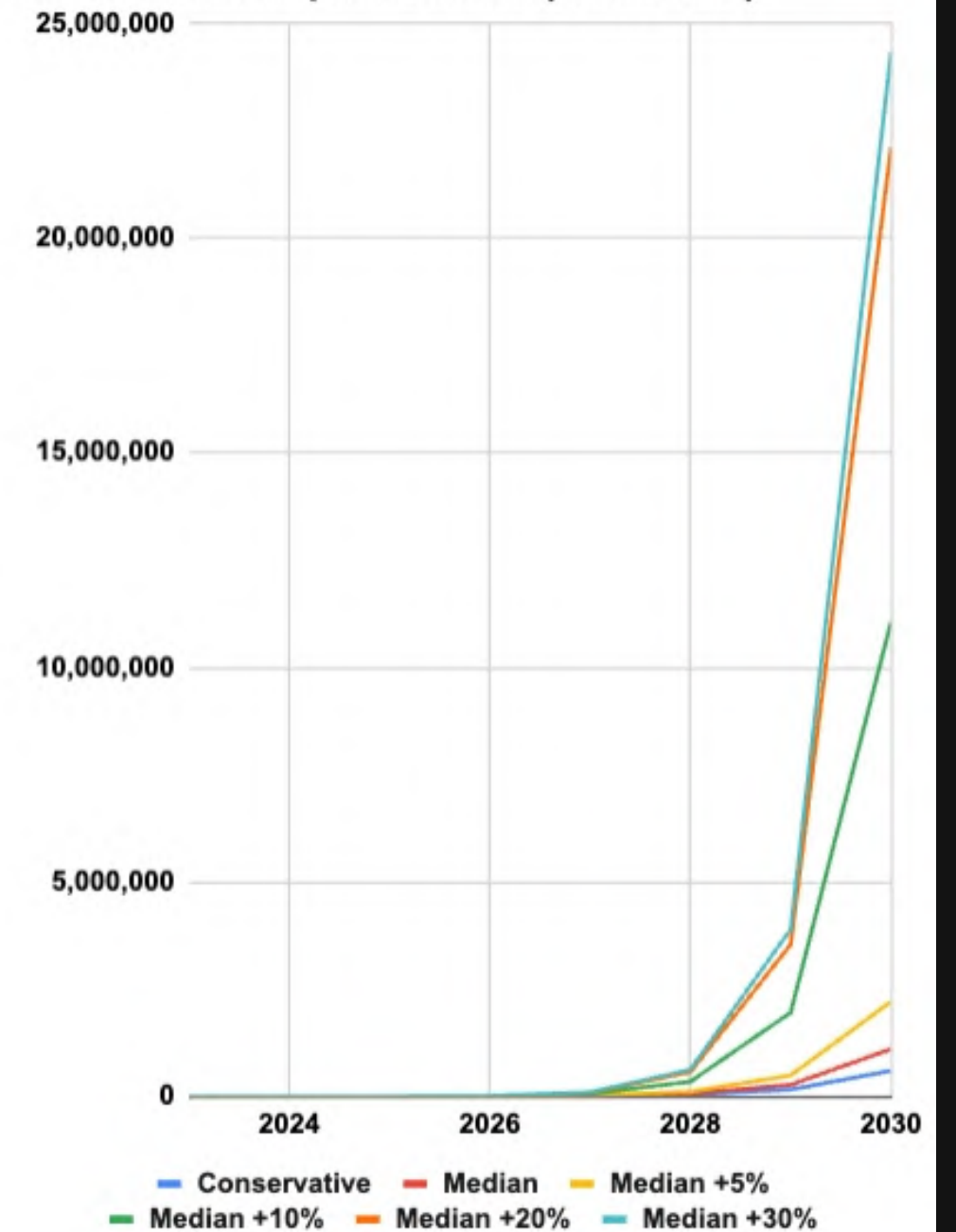
Quantitive Adoption Model

Hardware Wallet (Average with Competitive Advantage Multiplier)						
Year	Total Devices:	.5% Marketshare	1% Marketshare	5% Marketshare	10% Marketshare	20% Marketshare
2030 (Bear -10%)	59,712,010	\$298,560.05	\$597,120.10	\$2,985,600.52	\$5,971,201.05	\$11,942,402.09
2030 (Median)	66,346,678	\$331,733.39	\$663,466.78	\$3,317,333.92	\$6,634,667.83	\$13,269,335.66
2030 (Bull +10%)	72,981,346	\$364,906.73	\$729,813.46	\$3,649,067.31	\$7,298,134.61	\$14,596,269.23
Estimated Total Revenue		\$6,634,667.83	\$13,269,335.66	\$66,346,678.30	\$132,693,356.61	\$265,386,713.22

Sovereign Wallet Estimated Adoption Model (Devices)						
Year	Conservative	Median	Median +5%	Median +10%	Median +20%	Median +30%
2023	60	60	60	60	60	60
2024	224	244	269	339	374	412
2025	834	993	1,210	1,917	2,337	2,570
2026	3,108	4,038	5,435	10,834	14,582	16,040
2027	11,584	16,425	24,412	61,238	90,997	100,097
2028	43,182	66,810	109,639	346,130	567,869	624,656
2029	160,963	271,757	492,409	1,956,394	3,543,787	3,898,165
2030	600,007	1,105,399	2,211,505	11,057,932	22,115,001	24,326,501

CARG %	272.76%	306.76%	349.12%	465.22%	524.05%	576.46%
Cost of License	\$20.00					
Estimated 2030 Revenue	\$12,000,142	\$22,107,973	\$44,230,109	\$221,158,630	\$442,300,020	\$486,530,022

Sovereign Adoption Model (2023-2030)



Pricing

Downloads	Transaction fee	Trading subscription	Staking
\$20 per download Returning user \$20/2 years	\$.5 per transaction. \$5 withdraw fee.	Soverance marketplace subscription.	Soverance Staking
\$20/user	~\$2.5/user	\$1.99/month/user	.1%-1% fee/payout

Thank You.

Contact Us - austin@soverancelabs.com

